

**Address: 2343 S. US 331, Defuniak Springs, Florida 32343**



This unbeatable location has the highest traffic count on US 331 and leads directly into Historic Downtown Defuniak Springs. It is also conveniently located at Interstate 10 & nearby Freeport, one of the region's fastest-growing cities. The high resolution screen captures the northbound audience with effective messaging.

**Daily Reach**  
**~31,500 Vehicles**

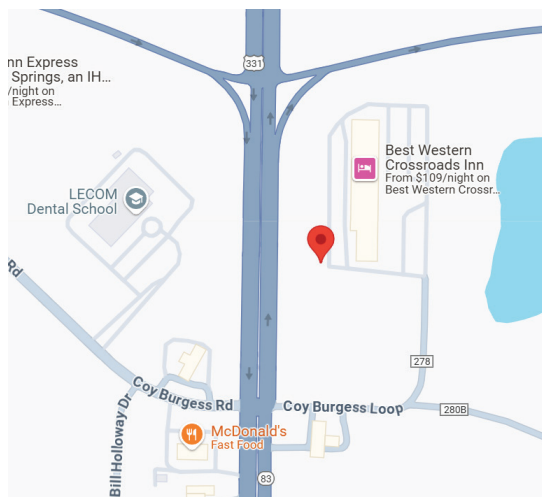
**Weekly Reach**  
**~220,500 Vehicles**

**Annual Reach**  
**~11,466,000 Vehicles**

Audited by GeoPath.

Daily Rate X 7

Weekly Rate X 52



**Billboard Faces South**  
**Targeting Northbound Viewers**  
**Read Distance: 330'**

**Digital Billboard Design Specs:**  
**680px wide by 200px tall**  
**Design in RGB • Save as JPG or PNG**

**E/S US 331 S/O Interstate 10**  
**Latitude/Longitude: 30.68953, -86.12193**