

Address: N/S Interstate 10 W/O US 90 Exit 192 (Midway, Florida)



Strategically positioned at Exit 192 on Interstate 10, this sign is the key entry point into Florida's capital, Tallahassee. It provides direct access to the Capital Complex, Florida State University, and downtown Tallahassee, making it highly visible and impactful for viewers heading eastbound into the Tallahassee area and beyond.

Daily Reach
~35,140 Vehicles

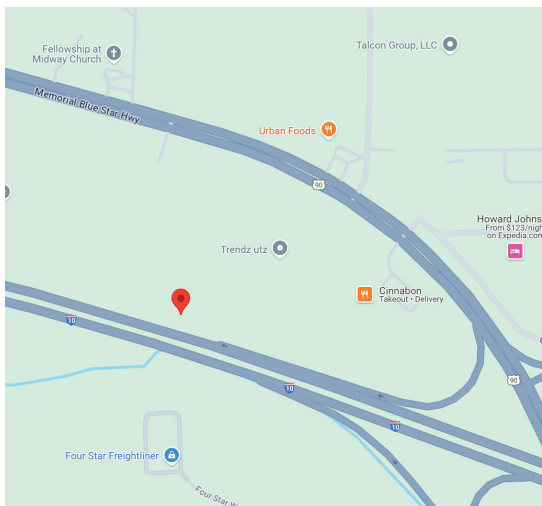
Weekly Reach
~245,980 Vehicles

Annual Reach
~12,790,960 Vehicles

Audited by GeoPath.

Daily Rate X 7

Weekly Rate X 52



Billboard Faces West
Targeting Eastbound Viewers
Read Distance: 500' (Interstate Cross-Read)

Digital Billboard Design Specs:
624px wide by 456px tall
Design in RGB • Save as JPG or PNG

N/S Interstate 10 W/O Exit 192
Latitude/Longitude: 30.492486, -84.432737