

**Address: 2343 S. US 331, Defuniak Springs, Florida 32343**



This location serves as a major transportation route in Walton County, directly connecting to the Emerald Coast's renowned beaches, including those along 30A, Sandestin, and Destin. Positioned in DeFuniak Springs, it is also conveniently located near Freeport, one of the region's fastest-growing cities, enhancing accessibility for both residents and tourists.

**Daily Reach**  
**~31,500 Vehicles**

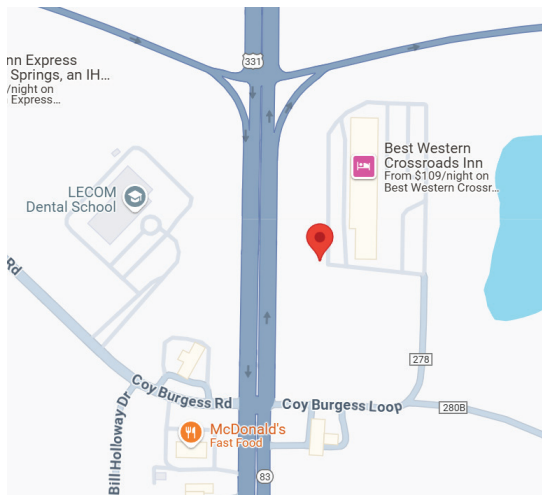
**Weekly Reach**  
**~220,500 Vehicles**

**Annual Reach**  
**~11,466,000 Vehicles**

Audited by GeoPath.

Daily Rate X 7

Weekly Rate X 52



**Billboard Faces North**  
**Targeting Southbound Viewers**  
**Read Distance: 300'**

**Digital Billboard Design Specs:**  
**680px wide by 200px tall**  
**Design in RGB • Save as JPG or PNG**

**E/S US 331 S/O Interstate 10**  
**Latitude/Longitude: 30.68953, -86.12193**